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# Golden Delicious

**The Apple of Entrancing Flavor—The Marvel Crop -and- Profit Maker**  
—Another Stark Achievement—This Super-Quality Golden Fruit Has Achieved the Quickest and Most Masterful Success of All the Fruits Introduced and Vouched for by Stark Bro's Nurseries During Recent Years

**“Richer, More Juicy and Spicier Than Grimes Golden—which is *Some* Praise”**

This remarkable apple, in addition to averaging 50 to 75 per cent larger in size than the next best yellow apple—Grimes Golden—is superior in flavor. The crisp, tender, creamy-yellow flesh is blessed with a spicy, aromatic flavor hauntingly reminiscent of a great, glorious pear and saturated with a rich abundance of exquisite juiciness. One expert apple judge has suggested that the quality seems like a blending of the great Stark



The two-color photos above show only the 1916 and 1918 crops on this tree. It bore an increasingly heavy crop in 1917 also. THREE big crops within 3½ years after grafting! Think of it! On a measured 14 inches of this limb there were 29 large apples “as thick as they could stick.”

—says BENJ. BUCKMAN of Illinois, acknowledged to be one of America's foremost and most conservative Horticultural and Orchard Authorities. : : : : Delicious and the high quality Grimes Golden. “More tender and more juicy than any Grimes Golden I ever saw, Golden Delicious is the best yellow apple I ever tasted,” asserts Benj. W. Douglass, ex-State Entomologist of Indiana, and a very successful practical fruit grower who has planted an orchard of Golden Delicious.

**The Fruit—Its Characteristics:** The apples are unusually large, waxen, golden yellow—about 50% larger than Grimes Golden; round, slightly conical, somewhat like Stark Delicious. Flesh is rich, creamy yellow with a faint tint of orange color. It is crisp, firm and a delicious, sparkling, sub-acid flavor, very similar to Grimes Golden, though more spicy. It is the one yellow apple superior to the Grimes. The flesh is more solid than Grimes.

It is juicy, with an exquisite, aromatic flavor as delicious as a fine pear. Can be eaten in October, yet will keep until late spring and still retain its sprightly, refreshing quality. The skin is strong and sturdy enough to protect the apple from injury, thus making it a splendid shipper. In fact, shipping tests have shown that it will withstand more rough handling and is harder to bruise than any other high-quality yellow apple. Golden Delicious apples have been shipped in loosely packed barrels from West Virginia to Missouri, then re-shipped and held perfectly in ordinary storage until late in the spring.

The solid, firm flesh resists bruising to a remarkable degree, but when it is bruised the bruises do not rot, but seem to dry up like they do on Stark Delicious. Golden Delicious is a most valuable market apple—the Queen of quality and beauty. It is the best yellow apple for the home orchard. For eating fresh, Golden Delicious has no superior, and it is a fine cooking apple. Mr. Mullins reports that it makes excellent apple butter without sugar.

Luther Burbank, the Wizard of Horticulture, says that Golden Delicious is of “*excellent quality*.”

That great orchard authority, Hon. Silas Wilson of Iowa and Idaho, backed by long experience and the owner of some of the largest orchards in the West, says: “Golden Delicious is the best quality of any new apple I have tasted since the advent of Stark Delicious—a longer and better keeper than Grimes.” What more could be said?

L. H. Bailey, Dean of the College of Agriculture of Cornell University, editor of the Standard Cyclopedia of Horticulture, and one of our greatest horticultural authorities, wrote us last February—“It (Golden Delicious) is solid and firm in every way and the flavor excellent.”

Prof. U. P. Hedrick, the great horticulturist of the New York Experiment Station and author of “Grapes of New York,” “Plums of New York,” “Cherries of New York,” and many other noted horticultural publications, says: “Golden Delicious is the most promising yellow apple that I know of and in my opinion is well worth pushing.”

Benj. Buckman, a nationally known horticultural experimenter of conservative judgment, a man who has tested thousands of apples, and one of the best apple judges in the United States, says Golden Delicious is—“Rich, more juicy, tenderer and spicier than Grimes Golden, which is *some* praise.”

# The \$5,000 Tree In A Cage



**\$5,000  
FOR ONE TREE**

Here is the original Golden Delicious tree which we purchased for \$5,000.00, paying for ground and tree. There it stands, on a West Virginia mountain side, enclosed in a huge, protecting cage.

## The Trail of the Golden Apple *By Paul Clarence Stark*

The first “clue” came to us one April day some years ago.

Three wonderful yellow apples reached us from a West Virginia mountaineer-orchardist—who wrote that they were a new, heretofore unknown, variety.

The second “clue” was discovered when my brother, now Major L. C. Stark, bit into one of the golden apples. The flavor amazed him. They *looked* like Grimes Golden—but *tasted like Stark Delicious!* They were shaped more like Stark Delicious. And they were in *perfect condition in April!* Grimes Golden would have been rotted and gone months before.

Our experts were summoned. All were given a “taste.” The enthusiastic commotion that resulted could have had only one parallel in our over a century of history—that being the time when Stark Delicious, the King of All Red Apples, was discovered by C. M. Stark.

One apple was sent to Col. Brackett, late U. S. Pomologist at Washington, D. C. Friends present at the time told us how the Colonel came hurrying into the office, a little slab of this wonderful yellow apple perched on his knife blade, exclaiming “Taste *this!*” Here’s an apple with an even *better* flavor than Grimes Golden.” He wrote us glowing praises.

That fall the writer started on “The Trail of the Golden Apple.”

A 1,000-mile railroad trip, plus a 20-mile horseback ride through West Virginia mountain wilds, brought me to the farm of Mr. A. H. Mullins, on whose place this golden apple tree had grown—no one knew how.

Back of the house I saw an orchard. But—here came the dismal disappointment! Every tree I could see was nothing but wild seedlings—miserable runts.

Dejected and sick at heart, I turned around to leave—when—I SAW IT!

There, looming forth in the midst of the small, leafless, barren trees, was a tree with rich green foliage that looked as if it had been transported from the Garden of Eden.

That tree's boughs were bending to the ground beneath a tremendous crop of great, glorious, glowing golden apples!

I started for it on the run. A fear bothered me, “Suppose it's just a Grimes Golden tree after all!” I came closer and I saw the apples were 50 per cent larger than Grimes Golden. I plucked one and bit into its crisp, tender, juicy-laden flesh. Eureka! I had found it. The long sought for *perfect* yellow apple had been discovered. The “Trail of the Golden Apple” had reached a successful end.

And, just as I had eaten my apple, core and all, I turned to see Mr. Mullins, with a “I-told-you-so” smile on his face, climbing the hill to welcome me.

### STATEMENT OF THE ORIGINATOR OF GOLDEN DELICIOUS

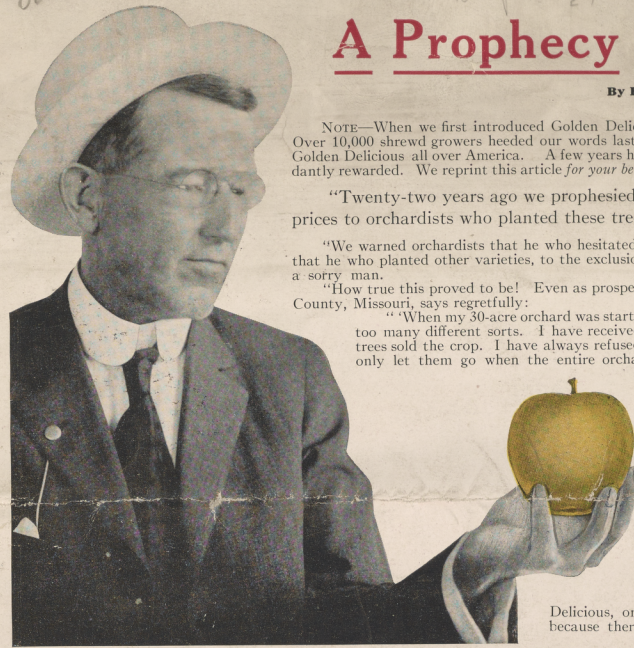
*This apple ripens along with the other late winter apples. They keep fine and do not rot, remaining crisp and nice until late spring. I found some in my cellar in May, sound and nice. I am sure this tree is a seedling, because it stands on my farm, which has been in the hands of our family for forty years. The tree is now only about nine years old and to my knowledge has borne big crops for the past four years. I don't know how many crops it bore before then.*

*Last year the tree bore twelve bushels of fine fruit, and this year it has a good crop although the rest of my orchard and neighboring orchards are failures. Four years ago there were no apples in this country, but this tree had a full crop. Blossoms very hardy—never failed to bear.*

(Signed) A. H. MULLINS.

From one end of the land to the other, fruit authorities and leading growers agree with one voice, “Here is the rightful team-mate of Stark Delicious, the King of all Red Apples! Here is the true Queen of the World's finest Yellow Apples!”

When we first introduced Golden Delicious some years ago, we printed the facts about our discovery of this superbly different and better yellow apple. This intensely interesting narrative was entitled “The Trail of the Golden Apple.” For the benefit of those who have not already read this fact-story, we reprint it. Read it. It reads like a romance. It will excite the interest of every fruit-lover—every orchard-owner—every commercial grower—every man with land that could and *should* be set out in fruit trees. It will interest you. Read it before you lay down this folder.



Mr. E. W. Stark, President of Stark Bro's, Inspecting Golden Delicious

## A Prophecy and a Warning

By E. W. STARK

NOTE—When we first introduced Golden Delicious, we made this prophecy and gave this warning. Over 10,000 shrewd growers heeded our words last season alone. Hundreds of acres are now set out in Golden Delicious all over America. A few years hence and the forethought of these growers will be abundantly rewarded. We reprint this article for your benefit—if you have not already planted Golden Delicious.

“Twenty-two years ago we prophesied that Stark Delicious would bring unheard-of prices to orchardists who planted these trees generously.

“We warned orchardists that he who hesitated in planting Stark Delicious would be the loser. And that he who planted other varieties, to the exclusion of a generous planting of Stark Delicious, would be a sorry man.

“How true this proved to be! Even as prosperous an orchardist as Judge Adam Thompson, DeKalb County, Missouri, says regretfully:

“When my 30-acre orchard was started I listened to too much neighborly advice and planted too many different sorts. I have received big prices for my fruit because my Stark Delicious trees sold the crop. I have always refused to sell the Stark Delicious by themselves, and would only let them go when the entire orchard's crop was taken.

“But if I had thirty acres all of Stark Delicious I would consider it worth \$2,000 per acre. When planting this orchard if I had decided to plant three-quarters of it to Stark Delicious, it would today be worth three times the biggest price offered for it!”

### Our Present Prophecy

is that Golden Delicious will be as big a money-maker for orchardists as Stark Delicious.

“The orchardist who will plant Golden Delicious generously will reap a wonderful reward a very few years from now. The orchardists who go in for raising Golden Delicious in earnest and plant abundantly now, and beat their neighbor orchardists to it, are going to make the *most* money. Golden Delicious, on the late spring markets, will have no competition because there is no other high quality late keeping yellow apple.”

### AN APPLE FOR EVERY BLOSSOM

After fruiting Golden Delicious in his orchard, Silas Wilson, owner of the famous 800-acre Wilson Orchards near Nampa, Idaho, writes: “It is a very strong grower in the orchard. Like Stark Delicious in *late blooming*. Its faculty for setting an *apple for every blossom* is *most remarkable*. Although many apple varieties did not blossom heavy this year, the Golden Delicious trees multiplied 4 to 5 times over last year. *Every blossom bud set from 3 to 6 apples*. It has proven as hardy as Wealthy.”

### Praised by U. S. Pomologist

“Even better than Grimes Golden, Golden Delicious created a sensation at our office in Washington. It is certainly a valuable yellow apple and will prove a winner.”

—G. B. Brackett, Head U. S. Pomologist.



Strong Roots of Original Golden Delicious Mr. Stark Inspecting

## Wonderful Apple for Fancy Trade

Commercial growers are bound to find this glorious yellow apple a quick seller on the market. The public has long looked for a bigger, better, finer-flavored, longer-keeping yellow apple. These glowing globes of goodness will find eager buyers at top prices all over the world.

The very appearance of a Golden Delicious excites a keen desire to sink one's teeth into it. Its big size—its beautiful, clear, radiant yellow color—make it as irresistibly attractive to the eye as its flavor is entrancing to the palate.

An ideal table apple for family use, too. Those who plant it in their home orchards this year will have just cause for self-congratulation when the trees come into bearing a few years hence.

## ORDER QUICK!

### This Year's Supply Is Limited

We sold out of every Golden Delicious tree last year *long* before the season was over. A larger stock on hand this year than last. But the demand is already far greater.

It is therefore our duty to urge you to place orders early. We will reserve the quantity of trees you order and ship same at any time later that you may designate.

But—for your own sake—order at *once* and insure yourself against disappointment.

## Stark Bro's Nurseries

Always at Louisiana, Mo., since 1816





"Most Delicious of all Yellow Apples"  
**Golden Delicious**

This Photograph was taken at Louisiana, Mo., only  
18 months after graft was set—A world's record for  
young and heavy bearing.

Introduced and Owned by  
**Stark Bro's Nurseries  
and Orchards Company**  
Louisiana, Mo.